



 **ANTON GUINEA**

SPEAKER **KIT**

**PERSPECTIVIST
TEDX SPEAKER - CONSCIOUS
LEADERSHIP ACTIVIST**

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MY COMMITMENT

WELCOME TO AN **EXTRAORDINARY** EVENT EXPERIENCE!

As a seasoned international keynote speaker, and with unparalleled experience in leadership across industries, I take immense pride in creating unforgettable experiences for event organisers and their delegates.

With a passion for captivating audiences, and a wealth of expertise in upgrading, upskilling, and uplifting leaders and teams, I guarantee an experience that will leave both you and your delegates transformed.

From the moment we begin our collaboration, I'll be committed to understanding your event's unique objectives, theme, and audience, and to ensuring that my presentation is tailored to align seamlessly with your vision.

As a lifelong learner, and a researcher, I bring a passion to leadership that others just can't. I will deliver models and methods with energy, engagement, and enterprise thinking, to leave a lasting positive impact on every delegate.

Antonio Guinea

FROM ELECTRICIAN TO INFLUENCER

**Burns survivor, international speaker,
researcher, best-selling author, triathlete,
husband, father, and founder of
The Guinea Group of Companies.**

ANTON GUINEA HELPS LEADERS TO PUT THINGS INTO PERSPECTIVE.

Because he's learnt to do that in his own life, following devastating burns injuries, and other life hurdles.

Anton's experiences have led him to become a visionary thought leader, delivering the right mix of empathy and enthusiasm in all his sessions. He:

SPEAKS ON PERSPECTIVE
SPEAKS ON LEADERSHIP
SPEAKS ON LIFE

He is an expert presenter, adept at sharing his passion, energy, and enterprise thinking-focused life lessons to help leaders everywhere to leverage their leadership learnings to support their teams and build more satisfying careers.

Anton Guinea's leadership and life stories epitomise resilience, refocus, and the power of transformation, inspiring countless individuals worldwide to embrace their true potential and create meaningful impact.





KEYNOTES

UPHOLD
YOUR SAFETY



UPELVE
YOUR IDENTITY

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01

IT'S JUST NOT WORTH IT. SERIOUSLY, IT'S NOT.

- Let me tell you about my story of horrific burns
- I rushed a job that didn't need to be rushed—slow down
- There were consequences—don't let this happen to you

02

JUST STOP AND BREATHE. YOU'LL MAKE BETTER DECISIONS.

- Use the power of oxygenating your brain
- It's all about leading yourself through pressure
- Don't let others change your priorities and put you at risk

03

DON'T DO SAFETY FOR OTHERS. DO IT FOR YOU & YOUR WELLNESS.

- It can all be over in a moment—don't let it be
- Others suffer, but you suffer more, from poor safety decisions
- Make safety matter. Stand up for it, wherever you need to



UPHOLD YOUR SAFETY

HOW TO NOT GET KILLED AT WORK: STORIES FROM A SURVIVOR

The Uphold model covers topics including slowing down and not putting safety at risk by trying to meet deadlines and KPIs; oxygenating your brain and not compromising on your priorities by learning to lead yourself under pressure; and standing by your commitment to safety to avoid making poor decisions that put yourself at risk.

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01

UPGRADE YOUR PERSPECTIVE ON LIFE'S EVENTS, WITH RESILIENCE.

- How to use resilience as part of your psychological capital for success and achievement
- How advancing despite adversity is the key to goal attainment
- How to be resilient, and make it part of your mindset

02

UPSKILL YOUR PERSPECTIVE-TAKING BY REFLECTING AND REFRAMING.

- How to stop ruminating and start reframing
- How I will save you 48-72 hours of emotional pain for every stressful event
- Why reflection is a key life skill and a leadership superpower

03

UPLIFT THOSE AROUND YOU WITH A POSITIVE PERSPECTIVE.

- How to be there, to be present with other humans
- How to be aware of those people that support you
- How to share, and how to give without expectation and pay it forward



UPEVEL YOUR IDENTITY

THE THREE WAYS TO CONQUER THE SPECTRUM OF PERSPECTIVE

The Uplevel model covers topics including using resilience as psychological capital to overcome life's challenges and succeed and achieve; how to stop ruminating, and use reflection and reframing as a key life skill and a leadership superpower; and using a positive perspective to be there, be aware, and better share with others.

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KEYNOTES

**UPGRADE
UPSKILL · UPLIFT**

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01

START WITH A FUTURE FOCUS

Skillset: As a leader, decide who you're becoming

02

DEVELOP A POSITIVE PERSPECTIVE

Skillset: Practice the art of putting things into perspective

03

THINK ABOUT YOUR THOUGHTS

Skillset: Develop and practice the skill of introspection

04

LEAD UNDER PRESSURE

Skillset: Manage the pressure; don't let it manage you

05

KNOW YOUR LEADERSHIP STYLE

Skillset: Find your leadership style, and lean into it



UPGRADE YOUR MINDSET

WITH RESILIENCE, THE LEADERSHIP SUPERPOWER

The Upgrade model covers topics including how to use resilience as part of your psychological capital and your mindset; how advancing despite adversity is the key to goal attainment; developing a future focus and finding your 'why'; and learning how to use conscious control and emotional literacy to manage pressure and professional relationships.

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UPSKILL

YOUR LEADERSHIP

THROUGH REFLECTION & REFRAMING

The Upskill model covers topics including creating conscious control and developing your emotional quotient to lead well even when leading under pressure; learning care factor to ensure the emotional wellbeing of your team members; and drawing on courage to develop your leadership skills and reach your leadership goals.

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UPLIFT *YOUR TEAMS*

FOR HIGH PERFORMANCE & PSYCHOLOGICAL SAFETY

The Uplift model covers topics including using the Platinum Rule of communication; dealing with people who go BOOM when things go BOOM; avoiding the Deficit Dialogue Dilemma; role modelling leadership while leading under pressure; and demonstrating radical candour to create psychologically safe workplaces.

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01

UPLIFT YOUR TEAM

Skillset: Create a high-performing and psychologically safe team

02

FACILITATE TEAM DISCUSSION

Skillset: Give your team members a voice, and let them challenge you

03

ROLE MODEL LEADERSHIP

Skillset: Lead by example, so team members do as you say, and as you do

04

DEAL WITH DIFFICULTIES

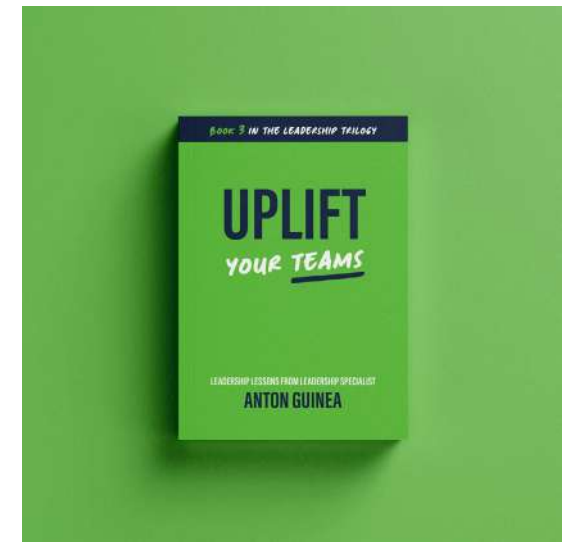
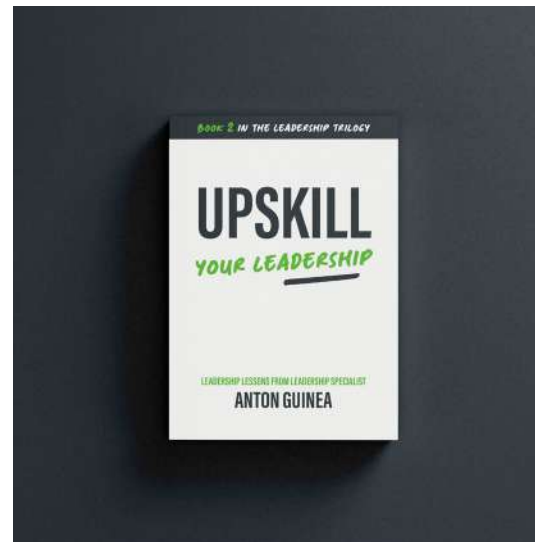
Skillset: Lead your team out of turmoil and into productivity

05

DEMONSTRATE RADICAL CANDOUR

Skillset: Care first, and show it, before you challenge directly

EXTRA RESOURCES



UPGRADE YOUR KEYNOTE PACKAGE WITH THE LEADERSHIP TRILOGY

Anton's keynote and workshop sessions have been purposefully designed according to his highly successful model for upgrading your leadership. The model was formed from Anton's decades of experience and research in leadership, and is supported by current best practice in organisational psychology and interpersonal communication. To make the most of your speaking event, and to learn more about how you can upgrade your leadership, you can access valuable insights and strategies in each or all of the books in the Leadership Trilogy. The books can be purchased from iBooks, Amazon, or from Anton's website at antonguinea.com.au.

YOUR ENGAGEMENT PROCESS



ENQUIRIES WELCOMED

You can check Anton's availability, and request individualised action plans and investment schedules, by emailing Allison on

allison@theguineagroup.com.au

or by phoning

+61 411 215 194

Anton travels from Gladstone, Queensland.

APPROVAL AND AGREEMENT

This is generally a straightforward process, that includes any discussion around the specifics of the contract, including:

- Travel requirements
- Delivery dates and times
- Session durations
- Delivery methods
- Attendee numbers
- Resources required.

EVENT DEVELOPMENT

Anton will develop a customised session with stories specific to your company's people, customers, products, and industry.

He will create a video for attendees (60-90 seconds) to promote engagement prior to the workshop, and provide downloadable workbooks and worksheets delegates can use to create action plans and reference key workshop models during and after the event.

EVENT DELIVERY

Anton uses interactive techniques to deliver dynamic workshops, including in-workshop surveys, creative visual learning methods, and face to face Q&A sessions.

Anton will also:

- Attend all scheduled AV checks and rehearsals
- Be present 30 minutes prior to the workshop's start time
- Deliver on schedule, and
- Provide opportunity to speak directly with him.

EVENT DECIPHERING

Anton provides a 12-month email advisory service where delegates can continue to debrief and ask questions. They receive a toolbox of personal and professional development resources, including a copy of Anton's best-selling book; free access to event recordings; additional post-conference videos and audio messages; and weekly inspirational email blogs to help decipher and implement key messages.

YOUR INVESTMENT, RETURNED IN SPADES

You'll experience an unforgettable and highly customised workshop for your business, in person or virtually, delivered by keynote speaker Anton Guinea. With his unique blend of engaging content, actionable ideas, and post-workshop support, Anton's workshops will leave a lasting impact, and deliver a huge return on your investment.

YOUR SOCIAL PROOF



'THANKS ANTON, YOU WERE ENGAGING AND DELIVERED YOUR STORY SUCCINCTLY ON A CRITICAL FOCUS AREA FOR US.

You assisted with leaving a lasting impact on a large portion of our people!



'BEST SPEAKER EVER.

Did not want the session to end! Anton's content is world class! Highly, highly recommended!!!!'



'EXCELLENT MATERIAL FOR ALL ATTENDEES TO UNDERSTAND, VERY POSITIVE AND A GREAT INVESTMENT FOR OUR TEAM.

Very excited to see our results increase through honest learning.'



'ANTON DELIVERS WHAT HE SAYS HE WILL, AND SO MUCH MORE.

He is driven by such a huge WHY, which is to leave others better for their experience with him. People don't experience Anton for what he does, they have the experience of WHY he does it! And he does it so well :)'



'ANTON GETS MY HIGHEST RECOMMENDATION AS A BUSINESS COACH AND MENTOR.

His unique ability to recognize, understand and explain business relationships has revolutionised my teams thinking patterns and our actions over the past month. With Anton's help we have been able to start and re-build important relationships throughout the business.'



'HAVING WORKED WITH ANTON FOR OVER 10 YEARS...

As colleague and a client, his professionalism and commitment to servicing the client is second to none.'

OUR STUDIO



HIGH-QUALITY DSLR CAMERAS FOR ENGAGING VISUALS.



PRO SONY MICROPHONES FOR CLEAR AUDIO.



PROFESSIONAL STUDIO LIGHTING FOR AN UPLIFTING EXPERIENCE.



CHATBOX SKILLS FOR PLANNED GROUP ENGAGEMENT ACTIVITIES.



EDITABLE PDF WORKSHEETS FOR DIGITAL NOTE-TAKING.



RELIABLE INTERNET CONNECTION WITH A BACKUP PLAN.



EXPERTISE IN NAVIGATING MULTIPLE VIRTUAL PLATFORMS.



MUSIC TO CREATE DYNAMIC AND ENERGETIC ATMOSPHERE.



YOUR SPEAKER

A PROFESSIONAL SPEAKER SINCE 2005, ANTON HAS WORKED WITH GLOBAL ORGANISATIONS WITHIN AUSTRALIA AND ACROSS THE WORLD.

His energy, engagement, and enterprise thinking is helping leaders develop into transformational and inspiring role models, who uplift the people in their care, and create high-performing teams.

With a noteworthy ability to help people to think differently, Anton's speaking packages also comprise pre- and post-event support and resources, helping leaders and their teams to maintain their commitment to growth and development in the lifelong process of upgrading their mindsets.

Anton is a widely regarded keynote speaker. But he is also a qualified Resilience Coach, a graduate of psychology and human resources, and a former tradesperson experienced in working under pressure and for poor-performing leaders. This valuable experience, paired with his unshakeable commitment to his 'why'—leaving people better than he found them—underpins his truly transformative performance as a speaker.

To find out more about how Anton can help you to find your purpose, and to build a meaningful and rewarding career, visit us here.

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YOUR CONNECTION

**IF YOU'RE READY FOR A
TRANSFORMATIVE
LEADERSHIP EXPERIENCE,
REACH OUT TO ANTON NOW.**

To connect with Anton and book your life- and leadership-changing experience, or to find out more about how he can help you to upgrade your leadership and uplift your teams, view his

SPEAKING REEL

antonguinea.com.au

or his profile at

ESPEAKERS.COM

<https://www.espeakers.com/marketplace/profile/43789/Anton-Guinea>

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